

THE MAKING OF AN INFORMATIONAL BOOK OF AKIT WEDDING CEREMONY IN NORTH RUPAT

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Abstract

There are several tribes in Riau province. One of them is Akit tribe. Akit tribe can be found in several sub-districts in Riau, and North Rupat is one of the sub-districts in Riau. The Akit tribe is one of the indigenous communities that still exist to maintain various forms of culture, one of which is the Akit wedding ceremony. The main purpose of this final project was to make an informational book of Akit Wedding Ceremony in North Rupat. The method of this study was classified into descriptive method. There were several steps in making this informational book, such as collecting data and providing materials, taking pictures, making the content of the book, design front and back cover and making design for the content of the book. The result of this study was informational book of Akit wedding ceremony. It contains 27 pages. There were stage before marriage, stage of wedding ceremony and stage after marriage. Based on the evaluations result, it showed that this book was informative and educative for local community and international community.

Keywords : Informational Book, Akit tribe, Akit Wedding Ceremony, North Rupat Sub-District

1. INTRODUCTION

According to Hornby (1995), a tribe is a group of people of the same race and sharing the same language, religion, and customs, often led by a chief. This means each group has its own culture and characteristics. The diversity of tribes can be used as a tourist attraction because each tribe has its own characteristics, one of which is culture. These differences make a country different from other countries.

Indonesia is a country that is known for its cultural diversity and being one of the tourist destinations of various countries. One of the attractions of foreign tourists is the rich culture of the Indonesia. Indonesia is not only rich in languages, but also in tribe groups. Indonesia has thirty-four provinces and each province has its own tribe diversity. Riau is a province located in the middle of the island of Sumatra. Riau Province is a province that is predominantly Malay. In addition to the Malay tribe, Riau also has several other tribes, one of which is the Akit tribe.

The Akit tribe is one of the sub-races that is Malays, who inhabit the area of Rupat Island, precisely in North Rupat, Bengkalis Regency. People belonging to the Akit tribe have their own characteristics so that they are different from other tribe communities. The Akit tribe does not only live in North Rupat, they also live in areas in Riau such as Bengkalis, Dumai, and South Rupat, but this book focuses on the wedding customs of the Akit people in North Rupat sub-district. The Akit tribe is one of the indigenous communities that still exist to maintain various forms of culture, one of which is the Akit wedding ceremony.

Akit wedding ceremony has its own wedding traditions. The procedure for the wedding of the Akit tribe is unique at each stage of the wedding, starting from the stages before married, stages of wedding ceremony, and stage after married. The first stage in an Akit wedding is propose, following which, if it is approved, the next stage is to decide the engagement date and the shopping price, after which the male will deliver the groceries on the first day of the wedding, and hanging curtain. Following that, on the wedding day, do Pencak Silat and pray with three tiers of large rice. The bride and groom return to the groom's parents'

residence on the third day of the wedding. A wedding is important for humans because with wedding a person will get a balance of life both socially, biologically, and psychologically. It is done to bind two different people into one legal family according to religion and law. In addition to being legalized according to religion and law, they also continue to include their customs and culture because the Akit tribe is a society that still maintains customs, and maintains culture and respects each religion.

Therefore, the wedding of the Akit is one of the unique customs of the Akit that is not widely known by many people and moreover is caused by the lack of media in promoting it. As a result, it is necessary to promote the Akit wedding ceremony in North Rupert sub-district in order to explain Akit wedding ceremony in North Rupert, Bengkalis Regency, to make local society and foreigners know about tribe in North Rupert sub-district and to increase their popularity. It can be introduced in a variety of ways. Making an informational book is one of the options. In present era, a book can be an interactive tool for information sharing. This will provide information and knowledge about customs in the North Rupert sub-district of Bengkalis to both local society and foreigners.

Based on the background above, this study is focused on making an Informational Book of Akit Wedding Ceremony in North Rupert Sub-District.

2. REVIEW OF RELATED LITERATURE

2.1. Related Theory

2.1.1 The Nature of Writing

Writing is a form of thinking, but instead thinking for a certain reading and for a certain time. Pranoto (2004) explained that writing means pouring thoughts into written form or telling something to others through writing. Writing can also be interpreted as an expression or expression of feelings as outlined in writing. In other words, through the writing process we can communicate indirectly. According to Brown in Irawan (2015) explained that writing is the written products of thinking, drafting, and revising that require specialized skills on how to generate ideas, how to organize them coherently, how to use discourse markers and rhetorical conventions coherently into a written text, how to revise text for clearer meaning and how to edit text for appropriate grammar and how to produce a final products.

It can be concluded that writing is activity to express the ideas or telling something that we thoughts and feelings and also writing is a productive and expressive activity so writers must have the ability to use vocabulary, grammar, and language structures.

2.1.2. The Nature of Information

Information is data that humans need in their life. Romney and Steinbart (2019) state that information is data that has been managed and process to give meaning and improve the decision-making process. Cornelius in Fidelia Ibekwe-SanJuan and T.M Dousa (2013) explained that information is so to speak, a role that is assigned to a given object in the course of an inquiry that a searcher has undertaken with a particular purpose in mind. According to Hall (2010), information is data that is processed and the user performs an action that he or she can perform or is not done.

Based on the definition above, it can be concluded that information is the data that humans need in their lives because information can be said to be high quality and makes humans rich in knowledge.

2.1.3. The Nature of Akit Tribe

Rosaliza (2018) stated that the Akit tribe is a social group that has traditionally occupied Riau's coastal areas and the Kepulauan Riau. The Akit Tribe is called for the fact that the majority of these people live in raft dwellings and move from one location to another using these rafts, which live on the beach, at sea, and at river mouths. According to Yahya in

Anggraeini, et al (2009) stated that Akit comes from the word “Berakit-akit”, namely the work of carrying rafts on the Jantan River or Siak River, the people of the kingdom of Siak Sri Indrapura so assembling reinforcement wood began to be known on the Siak river as a means of transportation at that time. The Akit tribe became known in the XVII and XVIII centuries, they inhabited the Mandau River, a branch of the Siak River because they were disturbed by wild animals, then the Sultan of Siak agreed to move to Rupert Island, through Datuk Laksamana Bukit Batu (Vice Sultan of Siak Sri Indrapura).

From the definition above, it can be concluded that the Akit tribe is a group of people who live in some remote areas that are still rarely known by many people.

2.2. Related Study

There were several related study that taken from different sources. The first one is entitled *Customary Marriage Shift Ethnic Akit in The Village Berancah District Bantan District Bengkalis* written by Anggraeini, et al (2009 Edition). The survey results revealed a picture shift tribe marriage customs Akit through several stages. Stage before marriage: Election of a mate, merisik, applying, attached to the sign, inviting, hanging curtain, carefully. Phase wedding ceremony: berandam, marching, exchange slap, landing the head of customs, worship, eat betel together, eat inheritance, divorce customs. Stage after marriage: settled after marriage, inheritance, divorce customs. Customary marriage shift Akit Tribe namely: electotal mate, hanging curtain, berandam, the direction of the head of customs, worship, worshipping, dancing events, customary marriage certificate.

The second one is titled *The Making of An Informational Book About Dayak Traditions in Kabupaten Sekadau, West Borneo* by Ariesaty (2019). The result of this product is an Informational Book titled *The Spirit of Dayak: Exploring Hidden Traditions of Dayak Tribes in Kabupaten Sekadau*.

The differences among studies that have been mentioned above and this study was that the first previous study focused on a picture shift tribe marriage customs Akit through several stages which explained stage before marriage, stage after marriage, and customary marriage shift Akit tribe. The second previous study is focused on giving information to the readers about *The Spirit of Dayak : Exploring Hidden Traditions of Dayak Tribes in Kabupaten Sekadau*. On the other hand, this study aimed to make an informational book for one custom wedding that is Akit Customs Wedding Ceremony.

2.3. Related Product

There are many products about an information book of wedding customs. One of the information books of wedding customs is made by Swastiwi (2019) which the name of a book is *Prosesi Pernikahan Adat Melayu*. The second related product is made by Warpani (2015) which the name of an information book is *Makna Tata Cara dan Perlengkapan Pengantin Adat Jawa*.

The differences between the informational book of Swastiwi, the informational book of Warpani and the informational book of Akit Wedding Ceremony are the content of the informational book. While the previous products are focused on giving information about the process of Malay traditional wedding and focused on the meaning of Javanese bridal procedures and equipment, the informational book of Akit wedding ceremony is only focused on explain the Akit Wedding Ceremony in North Rupert.

3. METHODOLOGY OF STUDY

The study is classified into descriptive method. Nazir (2003) explain that “Descriptive method is a method for examining the status of a group of people, an object, a set of conditions, a system of thought or a class of events at the present time. According to Sugiyono (2005) states that the descriptive method is a method used to describe or analyze a research result but is not used to make broader conclusions. However, the purpose of this

descriptive method is to make a description or analyze, picture or painting in a systematic, factual, and accurate about the facts, characteristics, relationships between the phenomenon under investigation, and explanation of the Akit Wedding Ceremony in North Rupert.

Equipment

There were several equipment uses for this study which is divided into two kinds, such as hardware and software. The hardware used to make this informational book as follows:

a. Laptop

Laptop was used to searched, process and save the data sources of the study.

b. Printer

Printer was used to print the file.

c. Camera

Camera was used to record video and images.

d. Paper

Paper is the material that used was in the form of thin sheets for writing or printing.

While the software used for this study such as:

a. Internet

Internet was used to search the information that was related to the product.

b. Canva

Canva was used to edit a photo, make a brochure, etc.

c. Microsoft Office Word

Microsoft Office Word was used to process, save and print the document.

Materials

The material is used for this study were:

a. Paper

This informational book was used “Art Paper” because the quality of the paper is good to make an informational book. For the cover we used “Art Carton Paper” the thicker than paper book.

b. Size

This informational book was used the size 17 cm x 23 cm.

Procedure of Study

Designing the content was using Canva application. There were several process, such as:

Data Collection Technique

The data for this study were retrieved from several resources such as:

a. Direct Observation

Direct Observation was one of the techniques in research that includes all recording of events that are directly experienced. This study was used direct observation in North Rupert by visiting several villages that related to Akit wedding ceremony.

b. Interview

Interview was making conversation between two or more people and takes place between the source and the interviewer. The interview conducted towards related stakeholders including Head of Akit Tribe that is Mr. Aleng, the local communities and also the Akit society in Bantan Air sub-district that is Mr. Amat.

c. Literature Study

The literature review surveyed scholarly articles, books, and other sources relevant to a particular area of research. Besides collecting through primary data (observation and

interview), this study will also be supported by secondary data taken several literature, archive and also some sources from the internet.

4. RESULT AND DISCUSSION

Process of Making of an Informational Book

There were several processes in making an informational book of Akit wedding ceremony in North Rupat, the steps are explained as follow:

Collecting Data and Providing Materials

The first process is collecting data and providing material. These data and material were collected from several sources, such as by interviewing the Head of Akit tribe and Akit Community, and searching the internet source. The process of collecting data also done by visiting the Head of Akit tribe and some of them is done by online.

Taking Pictures

In making this informational book of Akit Wedding Ceremony in North Rupat, there were some objects which had been taken the picture of Akit Wedding Ceremony steps.

Making the Contents of Informational Book

There were several stages in making contents of informational book of Akit wedding ceremony, such as making front cover and back cover book, acknowledgement, table of contents, introduction, contents of Akit wedding ceremony, advisor biography and writer biography.

Result of the Product

The result of the study was an informational book of Akit Wedding Ceremony in North Rupat. This informational book gives information about the process of Akit wedding ceremony to the readers. This product is expected to help Tourism office in north Rupat to promote the cultures and custom to the local community and tourist community. This book was made in bilingual English and *Bahasa*, which contained much information that a lot of people do not know about this tribe. There was the design of Informational Book of Akit Wedding Ceremony in North Rupat.

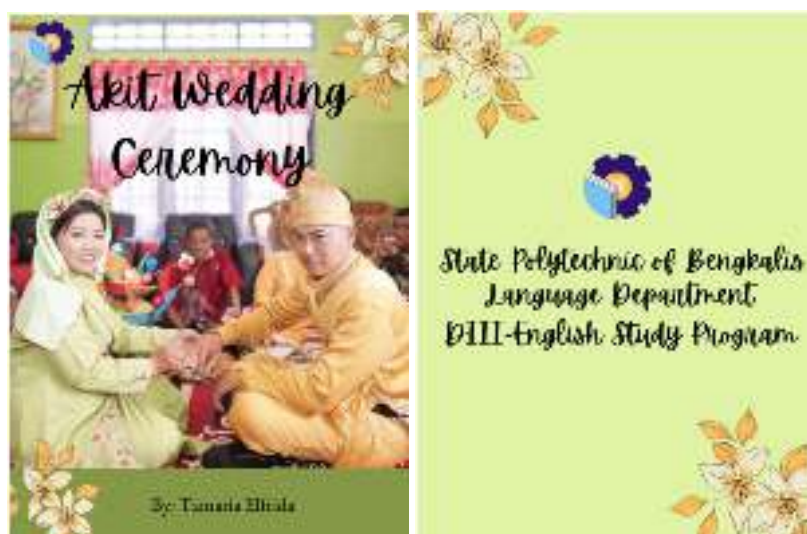


Figure 1. Akit Wedding Ceremony

The details of informational book of Akit wedding ceremony can be seen in the following table:

No.	Detail	Page
1	Front Cover	
2	Title Page	i
3	Acknowledgement	ii-iii
4	Table of Content	iv-v
5	Introduction	1-2
6	Mehisik	3-4
7	Engagement	5-6
8	Tepak Sirih	7-8
9	Pasang kelambu/Gantung Tabir	9-10
10	Berarak	11-14
11	Three Tiers of Large Rice	15-16
12	The Pencak Silat	17-18
13	Nyemeh	19-22
14	Settle Down after Marriage	23
15	Closing	24
16	References	25
17	Advisor Biography	26
18	Writer Biography	27
19	Back Cover	

Table 1. Table of Description of Informational Book

Evaluation

There were three evaluators who had evaluated the product. There were the Lecture of English Study Program, the Akit Tribe Society, and Tourism Office of Bengkalis Regency.

Lecture of Language Department

There were some opinions, weaknesses, and suggestions given by Mrs. Arita as a lecture of Language Department. She said that the description of the book is fairly good and contains several photos. The weakness of this informational book was the layout of the product is less attractive. She suggested to revising and designing the layout of the product more attractive and colorfull.

The Akit Tribe Society

According to Mr. Amat as one of the society in Bantan Air Village, this book was good to be a promotional book. The weakness of this book was that there were some photos of the wedding stages were not there. Mr. Amat suggested for add the other photos of the stages of

the wedding. He hopes that with this book, many people know and get information about Akit tribe.

Tourism Office of Bengkalis Regency

According to Mr. Zulhemy as Cultural Staff of Disparbudpora of Bengkalis Regency, this book was good for culture promotion. He said that this book could give knowledge to the public about the existence of this tribe. The weakness of this book is the paper of print book. He suggested that the quality of the paper for this book should be good and improve the quality of the photos/documentation so as to increase the reader's interest.

Problem

There was a problem during the processes in the making Informational Book of Akit Wedding Ceremony in North Rupat. It was difficulty collect the photo. This is the main problem in processing Informational Book of Akit Wedding Ceremony in North Rupat. It was difficult to collect the photos from the Akit wedding and difficult to get the photos of the stage before and after married. The writer could not take the photo directly because the ceremony was not and the Akit community at that village also does not have the photos of the wedding, particularly at stage before and after married. So, it brings difficulty to the writer to make Informational Book of Akit Wedding Ceremony in North Rupat.

5. CONCLUSION AND SUGGESTION

Conclusions

This study aimed to explain the process of making informational book of Akit Wedding Ceremony in North Rupat.

There were several processes that had been conducted in making this product started from collecting data and providing materials, taking picture, making contents (inserting picture, and printing the book). The making of an informational book of Akit Wedding Ceremony in North Rupat was using a manual process. It started from providing the data, taking pictures and interviewing with the head of Akit tribe and local residents. The design of this book was using an application. The application used to design this book was Canva. It started from making the contents of the book, creating the front cover to the back cover, making the design for the book, inserting the pictures, and adding the texts using Canva.

The book was made in bilingual, English and *Bahasa*. This informational book contains several explanations, such as the stage before marriage (Mehisik, Engagement, *Tepak Sirih*, and Hanging Curtain), stage of wedding ceremony (Berarak, Three Tiers of Large Rice, The Pencak Silat, and Nyemeh), and the stage after marriage (Settle Down after Marriage). It consists 27 pages. The purpose of this informational book is to help the Akit community to promote and to introduce Akit wedding ceremony in North Rupat, not only for local community but also for international community.

Suggestions

There are several suggestions for the Tourism Office in North Rupat Sub-district, the Foreigners, and for the Students. They are as follows:

Suggestions for the Tourism office in North Rupat Sub-district

Tourism Office in North Rupat Sub-district should use this informational book of Akit Wedding Ceremony to inform the society about the stage of the wedding and to introduce the custom of Akit tribe.

Suggestions for the Foreigners

The foreigners should read this informational book in order to know about tribe in Indonesia and get the information about Akit Wedding Ceremony in North Rupat.

Suggestions for the Students

The students should read this book to get insight, knowledge, and references about Akit tribe, especially about Akit wedding ceremony.

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