

## **Applied Of English In Communication In The English For Business And Professional Communication Study Program Semester 5A**

Susi<sup>1</sup>, Halim Dwi Putra<sup>2</sup>

Jurusan Bahasa, D4-BISPRO, Politeknik Negeri Bengkalis

susi010102@gmail.com<sup>1</sup>, halim@polbeng.ac.id<sup>2</sup>

### **Abstract**

*This study aims to determine the extent to which the application of English in communication in the Language Department of the State Polytechnic of Bengkalis Study Program English for Business and Professional Communication (BISPRO) Semester 5A. The research uses qualitative methods. The research subjects were students of the Language Department of the State Polytechnic of Bengkalis, totaling 22 people. Based on the research results, students of the English for Business and Professional Communication (BISPRO) Semester 5A study program rarely use English in the campus environment, both in class and outside of class. Therefore, they need to use English more often and be able to cooperate between students and lecturers. The method that can be used is to create an English area to use English in the language building.*

*Keywords : English, English area*

### **1. INTRODUCTION**

According to Nurmala, D. (2019), "Language is a tool used by humans to interact and communicate in society. Submission of ideas, thoughts, and concepts is closely related to language. Therefore, language is an effective tool for conveying a message. As Rohmah (2019). Explained, all nations or countries use global English with more than one billion users.

Language is an effective communication tool so that it can interact with many people, either orally, in writing, or with signs in the form of symbols. That way, we can understand each other so that there are no misunderstandings. (Juriana, 2017a).

To interact with many people, we need to know what is meant by communication. Juriana (2017b) states "communication is the process of sending and receiving transfers of information (messages, ideas, concepts) to influence each other. Broad communication means that the recipient can receive, absorb, symbolize, explain, and be influenced by what is sent. A communication process can run smoothly if the communicant receives and understands the message from the communicator (Vardhani and Tyas 2018).

According to Meifilina (2017) said that "communication is not only a means of delivering information to others but also as a means to coordinate all activities that take place within a company". Therefore, communication functions like informing, educating, entertaining, and influencing (Basit, 2017).

According to Irawan (2016), "Given the importance of English as the number one international introduction to global competition and the rapid flow of information that has changed the face of the world, this has stimulated the interest of many countries, including Indonesia after making English the second language of the national language." English is one of the international languages used by many people around the world as a means of communication between countries. For countries that use English as a second language, such as India, Singapore, Malaysia, and Pakistan. Where in the current era, namely the era of technology, we learn to be able to speak English. " In Indonesia, the first foreign language

taught as a compulsory subject in secondary and higher education is English. The main goal is to give students the ability to read English textbooks in related fields." (Kusuma, 2018).

Living in an era of all-technological benchmarks, especially in the field of language, in order to be able to apply English. In addition, it can also be a guide for other students to be more active in learning the language. The habit of English can improve the communication skills of students. This is important to apply to each of them. For example, you can create an English Zone.

With the explanations and expressions above, it is necessary to analyze and apply English for students in the Language Department, English for Business and Professional Communication Semester (BISPRO) 5A at the State Polytechnic of Bengkalis. The purpose of this study was to determine whether the application of English the Language Department, English for Business and Professional Communication Semester (BISPRO) 5A at the State Polytechnic of Bengkalis had been implemented properly or not.

## **2. TINJAUAN PUSTAKA**

The Literature Review describes the results of previous studies that are related to the current research. As for previous research related to this research, namely, Research conducted by Juriana, STAIN Syaikh Abdurrahman Siddik Bangka Belitung, Indonesia with the title "The Importance of Using English in Da'wah Communication in the Global Era" in 2017. Based on the results of this study it was found about the role of English to the global era. The result of this research is the importance of English in Da'wah communication in the Global Era

## **3. METODE PENELITIAN**

The methodology of this research is qualitative research method. The qualitative research method is a research method based on the philosophy of postpositivism, used to examine the condition of natural objects (as opposed to experimentation) where the researcher is the key instrument, the sampling of data sources is carried out purposively, and snowballing, the collection technique is triangulation (combined). , data analysis is inductive/qualitative, and qualitative research results emphasize meaning rather than generalization. According to Rahardjo, M. (2011). mention " qualitative research methods, data is usually collected with several qualitative data collection techniques, namely; 1). interviews, 2). observation, 3). documentation, and 4). a focused discussion (Focus Group Discussion) ".

This study uses observation techniques. Observation is a data collection technique using the five senses such as sight, smell, and hearing. The aim is to obtain information and answer research problems. Rahardjo, M. (2011). The study conducted observations from October 3 to October 14, 2022. This research was conducted through research at the Bengkalis State Polytechnic, the English Language Study Program for Business and Professional Communication (BISPRO) Semester 5A.

## **Result and Discussion**

The results of the observations obtained showed that the students of the English for Business and Professional Communication study program (BISPRO) in the language department were 22 people (100%) who never used English when speaking or communicating. However, they use English when presenting material in class. The researchers only heard a few words or English vocabulary when they talked with friends and lecturers. This is questionable. Why does this happen? The following factors influence the lack of application in English communication on campus.

1. The lack of self-awareness of every student of the English Language for Business and Professional Communication study program (BISPRO) semester 5A. This happens because they rarely use English around them. Therefore, BISPRO students do not care or are indifferent to English.
2. The habit of using their respective regional languages. "Local languages can be said to be the image of a society that is independent in life" (Widianto, 2018). BISPRO students come from different regions. So that there is a difference in language in the classroom, which has become a habit.
3. Lack of support and encouragement from fellow students. It is a fact that when students communicate using English, it will invite ridicule from their friends. Therefore, many students prefer to use the local language rather than English.

This shows the lack of self-awareness of each student. So special methods are needed, such as making the English Zone mandatory to use English. This method is able to increase the awareness of every student of the Language Department, especially in the 5A semester BISPRO Study Program at State Polytechnic of Bengkalis. Some of them wanted to use English but were prevented from daring themselves. They also want to speak English quickly without going through a long process.

#### **4. KESIMPULAN DAN SARAN**

From the results of the analysis, it can be concluded that students of the English for Business and Professional Communication Study Program (BISPRO) 5A need to get encouragement from fellow students and lecturers to increase awareness of the application of English on campus.

#### **5. DAFTAR PUSTAKA**

- Nurmala, D, (2019). Penerapan media film berbahasa inggris dalam pembelajaran listening. *Jurnal Penelitian Pendidikan Bahasa dan Sastra*, Vol. 4 (1).
- Rahardjo, M, (2011). Metode pengumpulan data penelitian kualitatif. uin-malang.ac.i
- Vardhani, N. K and Tyas, A.D.P., (2018). Strategi Komunikasi Interaksi dengan Mahasiswa Pertukaran Asing, *Gama Societa*, Vol. 2, No.3.
- Rohmah, S.R., (2019). Eksistensi Bahasa Indonesia dan Bahasa Inggris Dalam Ilmu Pengetahuan di Era Globalisasi
- Meifilina, A., (2017). Fungsi komunikasi antar pribadi antara konselor dengan dampingan pada upaya penanganan korban penelantaran rumah tangga, *TRANSLITERA*, 5<sup>th</sup> edition.
- Irawan, D, (2016). Pengaruh kebiasaan berbicara bahasa inggris dan motivasi siswa terhadap prestasi. *Faktor Jurnal Ilmiah Kependidikan*, Vol. 3, No. 3.
- Juriana, (2017). Pentingnya Penggunaan Bahasa Inggris dalam Komunikasi Dakwah pada Era Global, *Dakwah dan Pengembangan Sosial Kemanusiaan*, Vol. 8, No. 2.
- Kusuma, C.S.D., Integrasi bahasa inggris dalam proses pembelajaran. *Efisiensi – Kajian Ilmu Administrasi*. Vol. XV, No.2.
- Widianto, E. (2018). Pemerintahan bahasa daerah melalui pembelajaran dan kegiatan di sekolah, *KREDO*, Vol. 1, No.2.
- Basit, L. (2018). Fungsi Komunikasi, *Al-Hikmah Media Dakwah, Komunikasi, Sosial dan Kebudayaan*, Vol. 9, No.2. <https://doi.org/10.32505/hikmah.v9i2.1737>.